Sponsor a Branded Horse Jump at Peebles Show

Are you looking for an exceptional way to promote your brand? Look no further! We are excited to offer you the opportunity to sponsor a branded horse jump at the Peebles Show.

Why Sponsor a Horse Jump?

Sponsoring a horse jump is a unique and impactful way to enhance your brand visibility. The Peebles Show attracts thousands of visitors and participants, giving your brand exposure to a broad and engaged audience. Here are some benefits of sponsoring a horse jump:

- High visibility: Your brand's logo will be prominently displayed on the jump, ensuring maximum exposure.
- Targeted audience: Reach an audience that is passionate about equestrian sports and events.
- Brand association: Associate your brand with excellence and prestige in the equestrian world.
- Community engagement: Show your support for local events and communities.







Sponsorship Packages

We offer a variety of sponsorship packages to suit your needs and budget. Prices start at just £700, providing an affordable yet impactful way to promote your brand. Each package includes:

- Prominent display of your logo on the horse jump
- Recognition in event materials and announcements
- Opportunities for onsite engagement and promotion
- Exclusive access to sponsors areas and networking.

How to Get Started

Sponsoring a horse jump at the Peebles Show is easy and straightforward. Simply contact our sponsorship team to discuss your requirements and choose the package that best suits your needs. Don't miss out on this fantastic opportunity to elevate your brand and connect with a passionate audience.

Join us at the Peebles Show and make a lasting impression with your branded horse jump. Prices start at £700, offering exceptional value for an unforgettable experience.

Contact us today to secure your sponsorship and take advantage of this amazing opportunity!

www.peebles-show.co.uk

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Peeblesshire
Agricultural Society

ANNUAL AGRICULTURAL SHOW

15th August 2026



Sponsorship Opportunities 2026

Peebles Show has been held annually in August since the late 1800s. It is a one day show attracting 1500 sheep exhibits, 150 cattle, over 250 horses and more than 100 trade stands.

The show regularly has 5000 visitors from Peebles, the Scottish Borders and further afield.

Sponsorship Opportunities

There are a range of sponsorship opportunities to suit all budgets. Our current sponsors return year after year, telling us that the value of their involvement far outweighs their investment.

All sponsorship packages are flexible, and can be tailored for each individual sponsor.

The Value of Sponsorship

Peebles Agricultural Society aims to showcase the fantastic local farming community and what it has to offer, coupled with promoting the wonderful wider agricultural industry we have in Scotland

To ensure we attract the best livestock from across our region, and further afield we aim to provide worthwhile prize pots for the competitors. We also want to create a enjoyable and educational experience for visitors to the show.

The show relies on the generous donations from sponsors to ensure it can continue to operate.



"We are very grateful for the support we have received from local and national businesses. The show would not be financially viable without their continued generous support."

Willie Aitken Show President

Sponsorship Packages - There are sponsorship opportunities to suit everyone. We are flexible and are happy to discuss any sponsorship ideas to suit your needs and budget. All sponsors will receive publicity on social media and on show day.

Horses and Homecraft : £50

- Receive acknowledgement in the show catalogue
- Company Name printed on first place rosette



Bronze Sponsor : £100 - £200

Sponsorship options include Young Handler Classes, Donkeys, Dogs, Shepherds Sticks, Vintage Tractors

- Receive acknowledgement in the show catalogue
- Company name printed on breed champion rosette
- 1 Banner displayed in Judging ring

Banners : displayed around the main ring, or in judging areas

One Banner: £100

Two Banners: £150

Catalogue Adverts :

Full colour page (A5): £100

All catalogue material is required by 1st July 2026

Silver Sponsor (Cattle, Sheep, Horses and Clydesdales) : £300 - £400

Sponsorship options include groups of classes or breeds, Dogs and Shepherds Sticks

- Receive acknowledgement in the show catalogue
- Company Name printed on breed champion rosette
- 2 Banners displayed, in judging ring and main ring
- 2 Complimentary tickets to the Show
- 2 tickets to attend the Sponsors Lunch
- Publicity on Social Media Pages
- 1/2 page catalogue advert
- PA announcements at regular intervals

Gold Sponsor : £750 - £1000

Sponsorship opportunities include Food Marquee, Education Tent, Craft Tent, Signage, Show Maps, Main Ring Events

- Receive acknowledgement in the show catalogue
- Full page colour advert in the show catalogue
- 4 Banners displayed, main ring & showfield
- Opportunity to brand the marquee sponsored
- 4 Complimentary tickets to the Show
- 4 tickets to attend the Sponsors Lunch
- Publicity on Social Media Pages PA announcements at regular intervals